



STRENGTHENING OAKLAND'S
BLACK BUSINESS COMMUNITY

IT'S OUR PASSION
IT'S OUR PURPOSE
IT'S WHAT WE DO!



2023-2024 INVESTMENT & PARTNERSHIP GUIDE

OUR STRUCTURE

OAKLAND AFRICAN AMERICAN CHAMBER OF COMMERCE

In 2003, the Oakland African-American Chamber of Commerce was established to represent the socioeconomic interests of local Black-owned businesses.

Our chamber not only promotes the economic development for Oakland's Black entrepreneurs, but also provides them with the professional and technical training required to scale their business.

OAACC is a 501(c)(6) non-profit organization.

OAKLAND AFRICAN AMERICAN CHAMBER FOUNDATION

In the same year, the Oakland African-American Chamber Foundation (OAACF), a 501(c)(3), was incorporated to identify and procure additional funding for OAACC programming.

OAACC and the foundation work collaboratively to support local Black-owned businesses and affiliate organizations.

OAKLAND AFRICAN AMERICAN CHAMBERPAC

The OAACC Political Action Committee (PAC) is also 501(c)(3), that advances the political interest of our member businesses.

Our PAC works hand-in-hand with the our dynamic ecosystem of civil leaders to advance policies on a local, state, and federal level.



OUR NATIONAL FOOTPRINT

- There are 2.58 million Black businesses in the United States
- Our businesses generate \$150 billion in revenue annually
- Building a healthy business remains one of the best pathways to establishing generational wealth
- Research shows that the median net worth of Black business-owners is nearly 12 times higher than Black non-business owners¹
- Black women are the fastest growing group of entrepreneurs

African American entrepreneurs face many barriers including:

- Nevertheless, Black entrepreneurs still face many barriers including:
- Lack of capital
- Smaller business networks
- Fewer ongoing development opportunities
- Less personal wealth for start-up costs

YOUR OPPORTUNITY

Strengthen

Strong partnerships with local corporations allows OAACC to EDUCATE, DEVELOP, and ADVOCATE for Oakland's Black-owned businesses.

The OAACC is proud to provide tangible benefits to our corporate partners, small businesses, entrepreneurs, and the entire City of Oakland economy.

Support

OAACC implements a number of programs and initiatives that deliver on our mission to to advance economic opportunity and strengthen Oakland's Black business community.

Our work is primarily funded through our small business memberships and strategic partnerships with corporations.

Engage

This guide provides a variety of opportunities for community engagement, education, advertising and networking. Throughout the year, we host a number of activities that will allow your company to make a positive impact.

Therefore, your engagement will not only support Black entrepreneurs, but also establish you as a leader in the Oakland business community.

Please note, the OAACC is happy to customize any package to accommodate your company's goals and objectives.

CORPORATE MEMBER LEVELS

By partnering with OAACC all membership levels receive the following benefits:

- Online business directory listing
- Member discounted rates for Chamber functions
- 30-day feature on the OAACC webpage

- Business referrals for your company
- Business listing within OAACC membership roster
- Members Only Opportunities (Member Discounts, online access)

President's Membership

unlimited employees.

\$10,000

- Annual 30-minute presentation to OAACC Executive Board
- Company collateral included in all New Member Kits
- Company logo on select chamber collateral
- Opportunity to hosts two workshops during the calendar year
- One-time feature in the OAACC monthly e-blast upon joining or renewing membership
- Opportunity to offer a discount on online Member Discount Program
- Business listing on OAACC Membership roster

~Plus!™

- MBE/WMBE/DBE subcontracting company opportunities
- Ability to submit business opportunities to be posted on oaacc.org
- Opportunity to post career opportunities and internships
- One-time banner advertisement on www.oaacc.org home page for 30 days in Prime space
- One-time 50% discount for one website advertisement on oaacc.org

Executive Membership

unlimited employees.

\$7,500

- Annual 15-minute presentation to OAACC Executive Board
- Company collateral included in all New Member Kits
- Company logo on select chamber collateral
- Opportunity to hosts two workshops during the calendar year
- Opportunity to offer a discount on the online Member Discount Program webpage
- Business listing on OAACC Membership roster

~Plus!™

- MBE/WMBE/DBE subcontracting company opportunities
- Ability to submit business opportunities/job listings to be posted on oaacc.org
- One-time 25% discount for one website advertisement on oaacc.org home page

Government/University

Membership

unlimited employees.

\$3,500

- Annual 15-minute presentation to OAACC Executive Board
- One-time feature in the OAACC in monthly e-blast upon joining or renewing membership
- Business referrals for your company
- Members Only Opportunities (Online Member's Corner Feature, 30-day Homepage Advertisement, online Member Access)
- Opportunity to offer a discount on the online Member Discount Program

~Plus!™

- Opportunity to post career opportunities and internships
- One-time 10% discount for 1 website advertisement on oaacc.org

Chamber Champion

unlimited employees.

\$1,500

- One-time listing in the OAACC monthly e-blast upon joining or renewing membership
- Business referrals for your company
- Members Only Opportunities (Online Member's Corner Feature, 30-day Homepage Advertisement, online Member Access)
- Opportunity to offer a discount on the online Member Discount Program

~Plus!™

- Ability to submit business opportunities/job listings to be posted on oaacc.org
- One-time 10% discount for one website advertisement on oaacc.org

PARTNERSHIP OPPORTUNITIES - CHAIRMAN'S RECEPTION SCHOLARSHIP

Chairman's Reception Scholarship

Meet OAACC 2023 Board July - August

Bridge Builder Sponsor (\$5,000)

Includes six (6) tickets to reception

Opportunity to speak at reception

Logo placement at event

Logo in print, social media and newsletter promotional materials

Recognition by OAACC's Chair of the Board

Exclusive OAACC Chair's Reception

Chairman's Circle (\$2,500)

Includes four (4) tickets to reception

Logo in newsletter promotional materials

One (1) blog sponsorship feature

Recognition at reception

Vice Chair's Court (\$1,000)

Includes - two (2) tickets to reception

Logo in newsletter promotional

Two (2) additional ads in OAACC's monthly e-newsletter \$500

Two (2) dedicated membership e-news blast \$1,000

Posting job and contracting opportunities (unlimited) \$1,500 annually

Signature sponsor for Black Sunday Holiday Experience

(\$3,000 per event or \$7,500 for the year)

Women's Empowerment Workshops \$2,500 each

Multicultural Chamber Mixer \$1,000 each

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$20,000

Includes one table of ten (10) - VIP seating
Opportunity to address OAACC membership at a monthly meeting - One full-page advertisement with company logo in the luncheon program book (outside back cover) - Logo on luncheon promotional materials - Opportunity to speak at the Annual Business and Scholarship Awards Luncheon - Company logo linked to OAACC website
Acknowledgment in OAACC Newsletter

Gold Sponsor \$15,000

Includes one table of ten (10) - Preferred seating - Opportunity to address OAACC membership at a monthly meeting - One full-page advertisement with company logo in the luncheon program book (inside cover) Company logo in the luncheon program book

Silver Sponsor \$10,000

Includes one table of ten (10) - Preferred seating - One full page Ad - Company logo in the luncheon program book

Bronze Sponsor \$7,500

Includes one table of ten (10) - Acknowledgement during luncheon program - Half page Ad - Company logo in the luncheon program book

Copper Sponsor \$5,000

Includes one table of ten (10) - Acknowledgement during luncheon program - Company logo in luncheon program book

Table Sponsor \$3,500)

Includes one table of five (5) - Company logo in the luncheon program book



THANK YOU

WWW.OAACC.ORG

Contact ceo@oaacc.org
for more information

333 Hegenberger Rd., Suite 369
Oakland, CA 94621



OAACC ANNUAL MEMBERSHIP CONTRIBUTION FORM

Chairman's Reception December 2023

- President's Membership** **\$10,000**
Unlimited Employees
- Executive Membership** **\$7,500**
Unlimited Employees
- Government/University Membership** **\$5,000**
- Chamber Champion** **\$3,500**
Unlimited Employees

Oakland African American Chamber of Commerce Awards Luncheon - Thursday, October 26, 2023

- Presenting Sponsor** **\$20,000**
- Gold Sponsor** **\$15,000**
- Silver Sponsor** **\$10,000**
- Bronze Sponsor** **\$7,500**
- Copper Sponsor** **\$5,000**
- Table Sponsor** **\$3,500**

- \$5,000** - Bridge Builder Sponsor
- \$2,500** - Chairman's Circle
- \$1,000** - Vice Chair's Court
- \$1,000** - membership e-news blast
- \$500** - OAACC's monthly e-newsletter Ad
- \$1,500** - Posting job and contracting opportunities (Annually)
- Signature sponsor for Black Sunday Holiday Experience (\$3,000 per event or \$7,500 for the year)
- \$2,500 each - Women's Empowerment Workshops
- \$1,000 each - Multicultural Chamber Mixer

YES, I wish to be a corporate member and or sponsor at the individual box(s) checked and I agree with the terms, benefits requirements for the membership and/or sponsorship category(ies) selected.

Payment Type: Check VISA MASTERCARD Discover AMEX In-kind Donor _____

Total Remittance Amount \$ _____

Name on the credit: _____ Date: _____ Title: _____ Organization: _____

Signature: _____

Credit Card No: _____ Credit Card Verification No: _____ Expiration Date: _____

CREDIT CARD BILLING ADDRESS:

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

NOTE: Return form with your credit card information or check payable to OAACC and mail to:
333 Hegenberger Road, Suite 369 Oakland, California
 94621 Tax I.D. Number 20-3636916
OAACC.org